



Chiropractic Facebook Campaign

Ad
Copy

 **Salem Chiropractic Center**
Sponsored · 🌐

Hey Union! This is Dr. John from Salem Chiropractor Center and I am doing something CRAZY to promote the Grand Re- ... See More



[Click Here to Get Your \\$19 Voucher for Visit, Massage...](#) [Learn More](#)

👍 Like 💬 Comment ➦ Share

Hey Union! This is Dr. John from Salem Chiropractic Center and I am doing something CRAZY to promote my Chiro Center.

I am giving away 15 discount vouchers for a first visit, X-Rays, Consultation, Doctor's report AND Massage for ONLY \$19.

That's right! You get your First Visit, X-Rays, Consultation, Doctor's report AND Massage for ONLY \$19. This is a limited offer so act fast!

Salem Chiropractic Center has been serving Union County for over 25 years. When you're in pain is when experience counts most. We specialize in back and neck pain, car accidents, sports injuries, disc problems and headaches.

If you are looking for relief from your pain, then please come in for this consultation today!

Lead Form



Let Us Know Where To Send Your Voucher

We are offering 15 Vouchers for ONLY \$19.

This is good for your First Visit, Massage and Doctors Report of Findings.

You must hurry though, this offer is first come, first served!

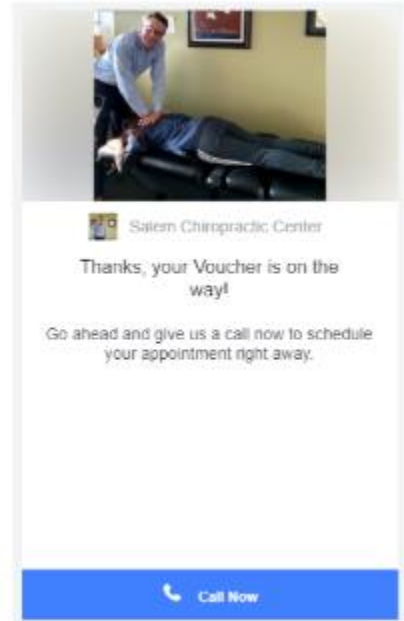
Learn more by providing your info below

Email
Enter your answer

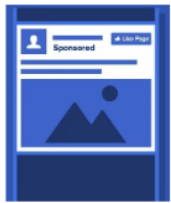
Full name
Enter your answer.

Phone number
Enter your answer

Next



Delivery



Ad



Lead Information Form



Delivery Service



Immediate

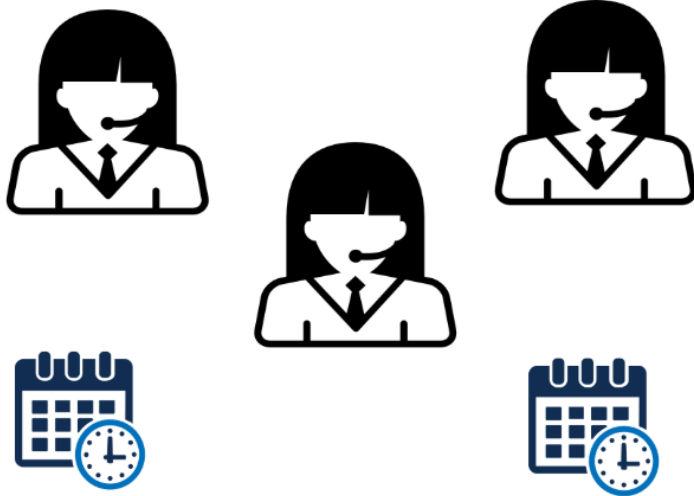


Back Up



Google Sheets Tracking

Follow Up Calls



Content Posts

Salem Chiropractic Center
Published by Hootsuite (7) · 9 hrs · 🌐

Making sure your babies' spine is in alignment is vital. Misalignments are compounded as their little bodies grow. A spine that is properly adjusted gives them the best opportunity for healthy development. Besides your own intuition about your baby, there are some baby conditions that yearn for the benefits of infant Chiropractic care. #chiropractic #childrenschiropractic #chiropracticforbabies

40 People Reached 2 Engagements [Boost Post](#)

👍 2

👍 Like 💬 Comment ➦ Share 🌐

Salem Chiropractic Center
Published by Hootsuite (7) · December 14 at 10:01 AM · 🌐

Make Your Own Cereal
Vegan + Gluten-Free + Keto-Friendly + Paleo
Ingredients... [See More](#)

MAKE YOUR OWN CEREAL
VEGAN + GLUTEN-FREE + KETO-FRIENDLY + PALEO

72 People Reached 2 Engagements [Boost Post](#)

👍 🍌 2

Salem Chiropractic Center
Published by Hootsuite (7) · December 11 at 9:00 PM · 🌐

There are many things that can affect your energy levels in the day including:

- Not getting a good night's sleep.
- Stress
- Too many energy drinks... [See More](#)

67 People Reached 1 Engagement [Boost Post](#)

Email Campaign

Voucher #519
First Visit, Doctor's Report, Massage

Hi **MURSTUAMEN**,
This is Dr. John from Salem Chiropractic Center in Union.
This email serves as your Voucher for your \$19 Special!!
The reason why you come into my office, you will get your first visit, Doctor's Report of findings and massage for only \$19!
In order to secure this special, you **MUST CALL NOW!** and book your appointment.
Call (908) 864-3374 to book your appointment.
Here is the address for my office:
2137 Maassa Ave
Union, NJ 07093
Thanks so much and I look forward to seeing you in my office!
Dr. John
Dr. John Kiriakos
Salem Chiropractic Center
Salem Chiropractic Center
2137 Maassa Ave
Union, NJ 07093
www.salemchiro.com

Salem CHIROPRACTIC CENTER

Does your vehicle have an air conditioner? If so, you know, that air conditioner has your back, and it may help in preventing helping in a time of emergency for your back.

Chiropractic care is a non-invasive, drug-free, and safe way to help you get back to work and enjoy your life again.

If you do have any of these conditions, or something else, we can help!

Click below to see a full list of conditions that we treat

Click for more information

We Treat All Accidents

Auto Accidents
If you've been in a car accident, you may have a variety of injuries, including whiplash, neck pain, and back pain. Chiropractic care can help you get back to work and enjoy your life again.

Work Related
If you've been injured at work, you may have a variety of injuries, including neck pain, back pain, and hand/wrist pain. Chiropractic care can help you get back to work and enjoy your life again.

Auto Accidents
If you've been in a car accident, you may have a variety of injuries, including whiplash, neck pain, and back pain. Chiropractic care can help you get back to work and enjoy your life again.

Work Related
If you've been injured at work, you may have a variety of injuries, including neck pain, back pain, and hand/wrist pain. Chiropractic care can help you get back to work and enjoy your life again.

Follow us

Chiropractic Care for Accidents

Salem CHIROPRACTIC CENTER

WHAT OUR CUSTOMERS ARE SAYING

Customer Retention is Our Goal

Carlotta Modon reviewed Salem Chiropractic Center — 5 stars
I think there is not a single place that I would want to be when I am in pain except in the hands of Dr. John & a Dr. K and my therapist Kay. These people are like family, caring family at that. They bend over backwards to make sure that everything is comfortable for you and you are getting the best results possible. The whole office and staff are so caring and help you know that there is nothing too crazy that you can ask them that they won't think an answer to. Love the treatments, love the atmosphere love the Dr and staff, love the other patients and I just love the whole experience. I have improved so much in a couple of weeks. I went there on a walker because the pain was so bad and already I am on a cane which they say I will not need before long. Let me cut it short because I could give praises all day.

Gary Jordan reviewed Salem Chiropractic Center — 5 stars
Dr. K is a great doctor. Passionate about his work, caring and will truly listen to you.

Salem CHIROPRACTIC CENTER

Top 10 Reasons To See A Chiropractor

Going to the Chiropractor can be very beneficial to your health. Here are 10 reasons to see one:

- Neck Pain
- Headaches
- Pain and Tingling
- Muscle Spasms
- Fatigue
- Bad Sleep
- Stress
- Car Accident Injuries
- To Maximize Your Kettle Chiropractic
- Strengthen Your Immune System!

Check Us Out!

Dr. John Kiriakos
Salem Chiropractic Center

Salem CHIROPRACTIC CENTER

What's The First Visit Like?

The first visit always consists of an overview of medical history, a physical exam, lab tests, or even imaging if needed to address underlying issues.

Based on this full exam, the Doctor will be able to determine the appropriate treatment to administer.

Don't be worried... The Doctor wants to help your problem as much as you want it to be helped!

Check Us Out!

Dr. John Kiriakos
Salem Chiropractic Center

Salem CHIROPRACTIC CENTER

Conditions Treated At Salem Chiropractic Center

- Arms / Leg pain
- Hip / shoulder pain
- Joint stiffness
- Arthritis
- Muscle spasm
- Work injury
- Sports injury
- Plantar fasciitis
- Tingling

Salem CHIROPRACTIC CENTER

Manual Spinal Adjustments

Spinal adjustments can do wonders for chronic pain conditions regardless of the original cause. Adjustments can help to improve posture, reduce inflammation, and improve overall health.

Car Accident Recovery Treatment

There is a high risk of whiplash and other neck injuries that can occur from a car accident. Chiropractic care can help you get back to work and enjoy your life again.

Muscle Tension and Muscle Spasm Relief

Therapeutic Massage, Stretching, and Chiropractic Massage.

Elate Spinal Decompression Therapy

This therapy has been clinically proven to relieve chronic low back pain, sciatica, and other spine-related conditions.

On-Site X-Rays

At Salem Chiropractic Center, we have an X-Ray unit on-site so that we can provide you with a complete diagnostic and treatment plan.

Check Us Out!

Dr. John Kiriakos
Salem Chiropractic Center

Salem CHIROPRACTIC CENTER

Meet Dr. John Kiriakos

After graduating from West Virginia University in 1988, Dr. Kiriakos earned his Doctor of Chiropractic degree from Palmer College in 1990.

He decided to open his own practice in 1994 and chose Union NJ as the place to do so.

The Salem Chiropractic Center is purposefully situated in the heart of Union, NJ because it's close to all of the major roads and highways in the area.

He has remained dedicated to the Union NJ community for the past 23 and his passion for his fulfilling work has remained the same all of these years.

Check Us Out!

Dr. John Kiriakos
Salem Chiropractic Center

Salem CHIROPRACTIC CENTER

A Few Details You Might Have Missed

Convenient Hours
Mon, Tue, Wed, Fri: 9:00am – 6:30pm
Thurs: 9:00am – 11:30am
Sat: 8:00am – 10:00am
Closed for lunch daily from 12pm – 2pm
Sundays: Closed
Same Day Appointments Available | Emergency Appointments Available
We Speak English, Spanish, Portuguese, and Greek.

We work with all major insurance carriers and are in-network with:
Aetna | Cigna PPO | United Healthcare | Blue Cross Blue Shield | Medicare | Qualcare | All Auto Insurance

Check Our Site!

Dr. John Kiriakos
Salem Chiropractic Center



Facebook Ads Manager View

As of 1/1/19, we are almost at 1000 leads generated for Salem Chiropractic Center. It would have been more but he was closed 2 months for renovations.

These campaigns bring Dr. John 4-5 new patients a week.

Salem Chiro Ad Account (209693...)											Upd
Search Filters + Add filters to narrow the data you are seeing.											
Account Overview Campaigns (7 selected) Ad Sets for 7 Campaigns Ads for 7 Campaigns											
+ Create Duplicate Edit Rules View Setup											
<input type="checkbox"/>	Ad Set Name	Delivery	Bid Strategy	Budget	Last Significant Edit	Results	Reach	Impressions	Cost per Result	Amount Spent	
<input type="checkbox"/>	6 cities - LAL - 54k	Active	Lowest cost Leads	Using camp...		9 On-Facebo...	2,204	2,331	\$3.53 Per On-Fac...	\$31.73	
<input type="checkbox"/>	6 cities - w - 25-60 fb - 67k	Completed	Lowest cost Leads	Using camp...		9 On-Facebo...	3,845	5,571	\$8.46 Per On-Fac...	\$76.15	
<input type="checkbox"/>	6 cities - LAL - 54k	Completed	Lowest cost Leads	Using camp...		59 On-Facebo...	12,408	21,974	\$5.49 Per On-Fac...	\$323.85	
<input type="checkbox"/>	6 cities - w - 25-40 fb - 59k	Campaign Off	Lowest cost Leads	Using camp...		1 On-Facebo...	1,203	1,245	\$15.98 Per On-Fac...	\$15.98	
<input type="checkbox"/>	6 cities - w - 41-60 - fb - 53k	Campaign Off	Lowest cost Leads	Using camp...		— On-Facebo...	18	18	— Per On-Fac...	\$0.14	
<input type="checkbox"/>	6 cities - LAL - 54k	Campaign Off	Lowest cost Leads	Using camp...		2 On-Facebo...	120	123	\$0.81 Per On-Fac...	\$1.61	
<input type="checkbox"/>	No U - LAL	Ad Off	Lowest cost Leads	\$15.00 Daily	Jun 10, 2019, 9:2... 201 days ago	94 On-Facebo...	22,878	50,874	\$7.87 Per On-Fac...	\$739.52	
<input type="checkbox"/>	LAL Page 24-36 - Schedule	Campaign Off	Lowest cost Leads	\$35.00 Lifetime		11 On-Facebo...	2,647	3,368	\$3.18 Per On-Fac...	\$35.00 of \$35.00	
<input type="checkbox"/>	union - w - 25-40 - fb - 7/31- stock	Off	Lowest cost Leads	\$25.00 Daily	Nov 2, 2019, 11:5... 56 days ago	33 On-Facebo...	13,412	24,605	\$7.44 Per On-Fac...	\$245.55	
<input type="checkbox"/>	union - w - 25-40 - fb - 7/29	Off	Lowest cost Leads	\$75.00 Daily	Nov 2, 2019, 11:5... 56 days ago	24 On-Facebo...	13,091	19,600	\$9.95 Per On-Fac...	\$238.88	
<input type="checkbox"/>	Union - W 25-40 - 7/15 - Copy	Off	Lowest cost Leads	\$50.00 Daily		— On-Facebo...	1,624	1,696	— Per On-Fac...	\$20.70	
<input type="checkbox"/>	Union - W 25-40 - 7/15 - Copy	Off	Lowest cost Leads	\$30.00 Daily		1 On-Facebo...	756	785	\$10.75 Per On-Fac...	\$10.75	
<input type="checkbox"/>	Union - W 25-40 - 7/22	Off	Lowest cost	\$45.00	Jul 22, 2019, 9:05...	6 On-Facebo...	6,180	7,630	\$15.32 Per On-Fac...	\$91.94	
> Results from 35 ad sets						952 On-Facebo...	91,190 People	530,808 Total	\$7.32 Per On-Fac...	\$6,965.47 Total Spent	

Google Ads

Top Rated Chiropractor Union | No Appointments Needed | First Visit Experts
www.salemchironj.com/BackPainExpert
 Chiropractic Care - Affordable, Local Service, Top Rated - When Experience Matters. Top Chiropractic Care in NJ. Get Relief Right Away! Contact Us Today.

Back and Neck Pain Relief | Top Rated Chiropractor Union
www.salemchironj.com/BackPainExpert
 Chiropractic Care - Affordable, Local Service, Top Rated - When Experience Matters. Top Chiropractic Care in NJ. Get Relief Right Away! Contact Us Today.

\$19 First Visit Voucher
 25 Years Experience
 Appointment Request
 Back and Neck Pain Relief

Back and Neck Pain Relief
 25 Years Experience
 Top Rated Chiropractor in Union
25 Years Experience
 When Experience Matters
 Back and Neck Pain Experts

\$19 First Visit Voucher
 Visit, Massage, Doctors Report
 X-Rays, if needed
Appointment Request
 Book Your Appointment Today
 Get Seen As Soon As Today

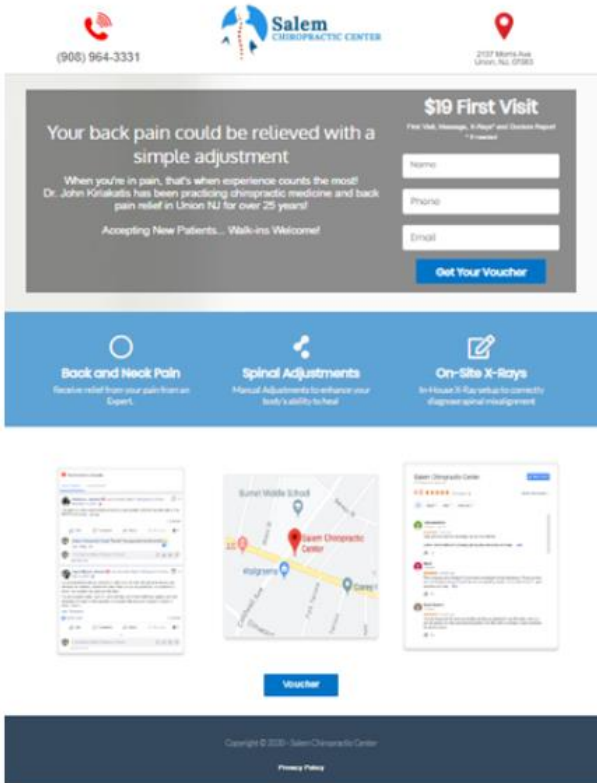
Top Rated Chiropractor Union | Salem Chiropractic Center | First Visit Experts
www.salemchironj.com/BackPainExpert
 Chiropractic Care - Affordable, Local Service, Top Rated - When Experience Matters. Top Chiropractic Care in NJ. Get Relief Right Away! Contact Us Today.

Walk-Ins Welcome | Top Rated Chiropractor Union | No Appointments Needed
www.salemchironj.com/BackPainExpert
 Chiropractic Care - Affordable, Local Service, Top Rated - When Experience Matters. Top Chiropractic Care in NJ. Get Relief Right Away! Contact Us Today.

Keywords

Keyword		Keyword
[Chiropractor]	These are exact match keywords. The ad will only populate if these exact words/phrases are used.	[Chiropractic Prices]
[best chiropractor near me]	We are using exact match to minimize the link clicks that are irrelevant.	[Upper back pain relief]
[Chiropractor near me]	For example, say someone was looking for a specific Dr.	[Chiropractor Union]
[chiropractor for headaches]	They might search Dr Bob Chiropractor near me. If our keywords weren't exact, then we would populate for this search and the user may click the ad thinking it was Dr. Bob.	[07083 Chiropractor]
[Chiropractic Massage]	Also, we are using a smaller number of keywords to begin so our ad spend is more targeted. Too many keywords can spread the ad spend too thin.	[07083 chiropractic]

Landing Page



Testimonial

Salem Chiropractic Center
Union, NJ
908-964-3331

